



This is Property Brokers' Country!

LIFESTYLE NEWS

May Newsletter, 2007

Welcome to our Autumn Lifestyle Newsletter.

Since our last newsletter Property Brokers has helped raise money for two very worthwhile causes, namely The Hawke's Bay Cancer Society and Riding for the Disabled.

The Relay for Life was sponsored and attended by all the Property Brokers teams, including Rural and raised over \$300,000 for the Hawke's Bay Cancer Society. We kept up the relay for the full 24 hours and although exhausting for some, we had a ball! A highlight was the very moving candle lit remembrance parade at midnight which gave us all the opportunity to reflect.

This year the Small Block Field Day dawned bright and sunny, turning into a scorching hot day. With more exhibitors and a comprehensive timetable of workshops presented by specialists in their fields, visitors had plenty of information to take away with them. Our charity auction, with items kindly donated by exhibitors, raised approximately \$1,300 for Riding for the Disabled.

Sadly I have lost Bev my Personal Assistant to The Main Land! Bev's support has been invaluable over the last 18 months and will be sorely missed. She has moved to Nelson to be near her grandchildren.

On the bright side I have pleasure in introducing my new Personal Assistant Cheryl Scott. Cheryl spent 18 months in the Rural Team back in 2000-2001 so is familiar with the Real Estate Industry and in particular the Specialist Lifestyle Market in Hawke's Bay. Cheryl connects well with people at all levels with pragmatism, generosity and enthusiasm. Cheryl's attention to detail and efficiency will support me in providing the very best service to Lifestyle vendors and buyers.



Figures from REINZ statistics for the Hawke's Bay District for Lifestyle and Horticulture properties sold through Real Estate firms for the months of January, February and March 2007:

Total number sold	72
Total accumulated value	\$53,583,275
Average sale price achieved.....	\$744,212
Average of monthly median time on market	101 days

The average price has risen again which is due to a number of higher priced properties including a few orchards selling in the three months after Christmas. I believe the lifestyle home market is still pretty stable and the next few months sales should be consistent with last years.



For buying and selling of lifestyle property in Hawke's Bay please remember to ask people to give me a call.

Kind Regards,



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The best way to predict the future is to create it.

Peter Ellyard